

Application Number:	2020/0123/ADV
Site Address:	Situated At 30 Locations From Newport Arch To The North And St. Marks Square To The South As Shown On Map Submitted With Application, ,
Target Date:	22nd April 2020
Agent Name:	None
Applicant Name:	Ms Sarah Loftus
Proposal:	Display of 36no. public art Lincoln Imp sculptures

Background - Site Location and Description

Permission is sought to temporarily display 30 Imp sculptures at various locations throughout the city centre. The sculptures would form part of a trail and would be in place from June to September. The imps would measure 155cm in height and be 50cm wide.

Site History

- 2015/0333/ADV – Application to display 25 Public Art Baron Sculptures at various locations from Burton Road to the north and St. Marks Square to the south.
- 2017/0317/ADV – Application to display 36 Knight Sculptures at various location throughout the City, as far north as the Museum of Lincolnshire Life and as far south as St. Marks Shopping Centre.

Policies Referred to

- Policy LP27 – Main Town Centre Uses – Frontages and Advertisements
- NPPF – Paragraph 132

Issues

- Public Safety and Amenity

Consultations

Consultations were carried out in accordance with the Statement of Community Involvement, adopted May 2014.

Statutory Consultation Responses

All representations received on the application are copied in full at the end of this report and are also available to view on the website:

<https://development.lincoln.gov.uk/online-applications/simpleSearchResults.do?action=firstPage>

Consultee	Comment
Highways & Planning	No objections

Public Consultation Responses

No responses received.

Consideration

All proposals for the display of advertisements have to comply with relevant national regulations and guidance as set out in Policy LP27 of the Central Lincolnshire Local Plan. Consent will be permitted if the proposal respects the interests of public safety and amenity.

The Imps are of a size and design which would mean they are appropriate for the various locations in which they are to be situated. They will be situated within Conservation Areas, however they are only a temporary arrangement and as such would have no long term impact on the character of these areas.

The different designs and different locations of the Imps means that the proposal would not result in a cluttered street scene or a proliferation of signs advertising a single enterprise. It is considered that the proposal accords with national and local planning policy.

Highways

The Highways Authority have raised no objections.

It is therefore considered that the proposal would not cause a hazard to pedestrians or road users and would comply with local plan policy.

Conclusion

It is considered that the proposed development would comply with the criteria set out within national and local planning policy

Application Determined within Target Date

Yes.

Recommendation

Grant conditionally.

Conditions

- Carried out in accordance with the plans
- Only in place for a temporary period